

Here's How You Can Promote Your Website Effectively...



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BendigoBusiness.com.au
BendigoLive.com
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BendigoLive.com.au
BendigoRealty.com
BendigoRestaurants.com
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BendigoWeddings.com
CentralPoint.com.au
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MarketplaceBendigo.com.au
TourismBendigo.com

**THE MULTI KEYS NETWORK
CENTRAL VICTORIAS OWN
COMMUNITY-MINDED NETWORK**

MULTI KEYS

P.O. BOX 1247 BENDIGO CENTRAL, VICTORIA. 3552

**TEL: 03 5444 2344
admin@multikeys.com**

Having a website gives you the ability to be a presence without being present.

A FRIENDLY REMINDER

Your website offers a unique ability where your clients can contact you online, whether it's to ask a question, order your products or even book your services. You can use your site to deal with existing customers, at all hours of the day (even if you only check for messages once a day!). **No other type of advertising offers this ability.**

When you work them properly, you soon learn that your website is your *most important 21st century business tool.*

Having a successful website is ultimately in your hands. It's all about promotion. Here's just a few ideas to help you make the best use of your website.

Easily Free up your phone! The more *CLIENTS* know about you, the less they'll need to phone you. You should have answers to your frequently asked questions on your website. Always let your callers know your web address! **IMPORTANT: TELL ALL CALLERS ABOUT YOUR WEBSITE!**

IMPORTANT: TELL YOUR EXISTING CLIENTS ABOUT YOUR WEBSITE!

Your existing clients are already known and probably already trusted. Tell them about your website. You can use your website to have them contact you straight away. It also means you can now deal with them over the net.

Provide the information to serve them online. They can see your products and do business with you after hours, in their own time. Have the answers there to your frequently asked questions. Provide support for your products online. Making it easy for your customers to deal with you will result in repeat clientele.

IMPORTANT: TELL NEW CLIENTS ABOUT YOUR WEBSITE!

Even new and prospective clients can contact you online and find out more about your products, in their own time. No matter where you promote, every advert should always include your web address because it turns your little advert into your complete business catalogue.

If clients are getting your number from the yellow pages, think about adding your web address to the ad.

Promote your site far & wide. Don't waste any opportunity!

JMOW reports tripling his business this year and credits the addition of his web address to his ads.



JASSIN
Services Offered Services
JMOW
Gardening Services
Friendly & Affordable
Ph: Jason 0431 684 198
www.jmow.com.au
AROMATHERAPY
Builder
Complete bath
makeovers & 25 years exper
qualified trad
servicing Ber
surroundin
we are the
phone Ste
0432

Every promotion you undertake should prominently include your web address.

All of your business stationery, such as your business cards & letterheads etc. should have your web address on them.

TV Advertising

If you advertise on television, make sure you include your web address on it. People who liked your product on TV will log on to find out more.

Just like McDonalds says, "Would you like fries with that?", **make your website address a standard company by-line**, you'll see people will flock to your site in droves! Do all of above and you'll be surprised at the terrific results you will achieve.

Consider placing multiple listings on sites in our network. This will help direct more local visitors to your website. Our visitors are your prospective clients and are already surfing, just one-click away.



Bendigo REALTY NETWORK
HotelsBendigo.com
Bendigo Restaurants
Bendigo WEDDINGS
Bendigo Tradies
BendigoShops.com
Bendigo AUTO
bendigo Live
BENDIGO LIVE BIG GUIDE
TOURISM BENDIGO
BENDIGO SHOPPING DIRECTORY
PROMOTE YOUR WEBSITE TO THE BENDIGO COMMUNITY

SAVE WITH OUR DISCOUNT VOUCHERS

FREE MOVIE TICKETS FOR NEW CLIENTS

PURCHASE AN ENHANCED LISTING
THIS MONTH TO RECEIVE 2 FREE
TICKETS TO BENDIGO CINEMAS



ANY MOVIE - ANY TIME

VALID TO DEC 2009

CANNOT BE USED IN CONJUNCTION WITH OTHER OFFERS

FREE MOVIE TICKETS FOR OUR EXISTING CLIENTS

UPDATE TO AN ENHANCED LISTING
THIS MONTH TO RECEIVE 2 FREE
TICKETS TO BENDIGO CINEMAS



ANY MOVIE - ANY TIME

VALID TO DEC 2009 - CANNOT BE USED IN CONJUNCTION WITH OTHER OFFERS

LIST IN MULTIPLE CATEGORIES

3 LISTINGS FOR THE PRICE OF 2

PURCHASE A DOUBLE LISTING THIS MONTH AND
RECEIVE A 3RD LISTING FREE
DETAILED OR ENHANCED LISTINGS



VALID TO DEC 2009

CANNOT BE USED IN CONJUNCTION WITH OTHER OFFERS

BE FOUND IN THE SEARCH ENGINES WITH
A WEBSITE SEARCH ENGINE SUBMISSION
**PURCHASE 3 LISTINGS THIS
MONTH TO RECEIVE A
FREE SEARCH SUBMISSION
SAVE UP TO \$300.00**

VALID TO DEC 2009

CANNOT BE USED IN CONJUNCTION WITH OTHER OFFERS

FREE WEBSITE EVALUATION

FIND OUT HOW TO MAKE YOUR WEBSITE
WORK TO YOUR ADVANTAGE WITH A
FREE BUSINESS CONSULTATION

**DISCUSS YOUR OPPORTUNITIES WITH
OUR PROFESSIONAL CONSULTANT**

VALID TO DEC 2009

CANNOT BE USED IN CONJUNCTION WITH OTHER OFFERS

WE ARE A 100% LOCALLY OWNED
AND OPERATED FAMILY BUSINESS.

WHO WE ARE: MULTI KEYS

A.B.N. 97 232 456 901
12 HOULAHAN STREET
FLORA HILL, VIC.
TEL: 03 5444 2344

POSTAL:

P.O. BOX 1247
BENDIGO CENTRAL,
VICTORIA. 3552.

WHAT WE DO:

**WE REGISTER DOMAINS
WE PROVIDE HOSTING
WE BUILD WEBSITES
WE PROMOTE WEBSITES**

MULTI KEYS HAVE FACILITATED MANY
BENDIGO BUSINESS GOING ONLINE.
WE ARE YOUR LOCAL INTERNET
PROFESSIONALS DEDICATED TO
HELPING YOUR BUSINESS SUCCEED



<http://multikeys.com.au/>